

County of Los Angeles CHIEF EXECUTIVE OFFICE

Kenneth Hahn Hall of Administration 500 West Temple Street, Room 713, Los Angeles, California 90012 (213) 974-1101 http://ceo.lacounty.gov

> Board of Supervisors GLORIA MOLINA First District

MARK RIDLEY-THOMAS Second District

ZEV YAROSLAVSKY Third District

DON KNABE Fourth District

MICHAEL D. ANTONOVICH Fifth District

March 3, 2011

To:

All Department Heads

From:

William T Fujioka

Chief Executive Officer

2011 MARCH OF DIMES "MARCH FOR BABIES" CAMPAIGN

The Board of Supervisors, on motion of Mayor Michael D. Antonovich, has proclaimed Saturday, April 30, 2011, as "March of Dimes March for Babies Day" in the County of Los Angeles in support of our annual fundraising campaign for the non-profit organization (Attachment).

Last year, County employees generously raised more than \$340,000 to support the March of Dimes and its campaign to stamp out premature births and birth defects, and to fund important research.

Mayor Antonovich serves as Chair of the County's 2011 March of Dimes Campaign. Employees, family members, and friends are encouraged to sign up and walk with the County team on Saturday, April 30, at Exposition Park, near USC. Celebrities, entertainment, child-friendly activities, and a County team photo at 7:15 a.m. highlight the festivities.

Your department's March of Dimes team coordinator has been advised of the upcoming March of Dimes campaign activities and has been in touch with the countywide team leader, Gina Villegas. Department coordinators were contacted about the upcoming training session, which focuses on policies and procedures, and have confirmed their attendance.

For your information, the annual training for department coordinators will be held on Tuesday, March 8, 2011, 8 a.m. in Room 739, Kenneth Hahn Hall of Administration in downtown Los Angeles. Parking has been arranged at the Music Center.

Department Heads March 3, 2011 Page 2

In addition, please mark your calendars for <u>Tuesday, March 15, 2011, 8 a.m.</u> sharp for the annual March of Dimes executive kickoff breakfast in <u>Salon A, Fifth Floor, Music Center</u>, 135 North Grand Ave., downtown Los Angeles. Highlighting the kickoff will be the announcement of "**County Night at Dodger Stadium**," which will be held in April as part of Major League Baseball's tribute to UCLA grad and baseball pioneer, Jackie Robinson. The top three County departments and coordinators in ticket sales as of Friday, April 8, 2011, will join me on the field at Dodger Stadium.

If you need more information or have any questions about the County's 2011 March of Dimes Campaign, please contact Victoria Pipkin-Lane at (213) 974-2495, or vpipkin@ceo.lacounty.gov.

Thank you for your continued support of the March of Dimes "March for Babies" Campaign.

WTF:ES:MKZ VPL:GV:dmt

Attachment

c: Each Supervisor

March of Dimes Department Coordinators

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STATEMENT OF PROCEEDINGS FOR THE REGULAR MEETING OF THE BOARD OF SUPERVISORS OF THE COUNTY OF LOS ANGELES HELD IN ROOM 381B OF THE KENNETH HAHN HALL OF ADMINISTRATION 500 WEST TEMPLE STREET, LOS ANGELES, CALIFORNIA 90012

Tuesday, March 1, 2011

9:30 AM

- 8. Recommendation as submitted by Supervisor Antonovich: Proclaim April 30, 2011 as "March of Dimes 'March for Babies Day" throughout Los Angeles County in support of the walk-a-thon and proclaim June 1, and June 2, 2011 as "Blue Jeans for Babies" in support of the March of Dimes campaign, and encourage all County employees to support this fundraising activity; request that the Chief Executive Officer's Office of Workplace Programs and the Internal Services Department provide the necessary support services for the March of Dimes campaign; encourage all County Directors/District Heads to voluntarily support and participate in the County's March of Dimes campaign, a worthwhile effort to reduce premature births; and further encourage everyone to attend the March of Dimes "March for Babies" walk-a-thon on April 30, 2011, at Exposition Park at 8:00 a.m.; and waive parking fees for 25 cars totaling \$500, excluding the cost of liability insurance, at the Music Center Garage for department coordinators attending each of the following events:
 - Annual training workshop on March 8, 2011
 - Annual executive kickoff breakfast on March 15, 2011
 - Campaign wrap-up meeting on September 29, 2011 (11-0952)

On motion of Supervisor Antonovich, seconded by Supervisor Molina, unanimously carried, this item was approved.

Later in the meeting, on motion of Supervisor Antonovich, seconded by Supervisor Yaroslavsky, unanimously carried, the Board reconsidered the foregoing motion.

On motion of Supervisor Antonovich, seconded by Supervisor Knabe, this item was approved.

Aves: 5-

Supervisor Molina, Supervisor Ridley-Thomas, Supervisor Yaroslavsky, Supervisor Knabe and Supervisor Antonovich

Attachments:

Motion by Supervisor Antonovich

The foregoing is a fair statement of the proceedings of the regular meeting held March 1, 2011, by the Board of Supervisors of the County of Los Angeles and ex officio the governing body of all other special assessment and taxing districts, agencies and authorities for which said Board so acts.

Sachi A. Hamai, Executive Officer Executive Officer-Clerk of the Board of Supervisors

Ву

Sachi A. Hamai Executive Officer

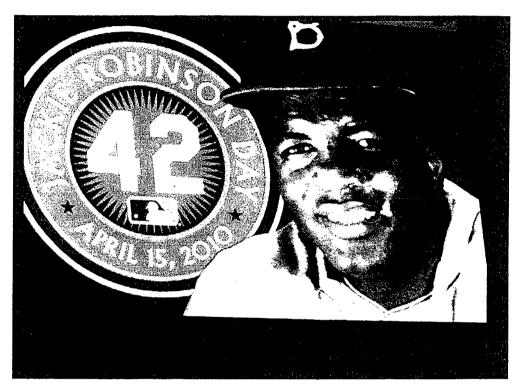


SAVE THE DATE

march of dimes

COUNTY NIGHT AT DODGER STADIUM

Jackie Robinson Day



FRIDAY, APRIL 15, 2011 7:10 P.M. DODGERS VS. ST. LOUIS CARDINALS

PLUS A FIREWORKS SHOW

Proceeds from the ticket sales will benefit the 2011 March of Dimes Campaign